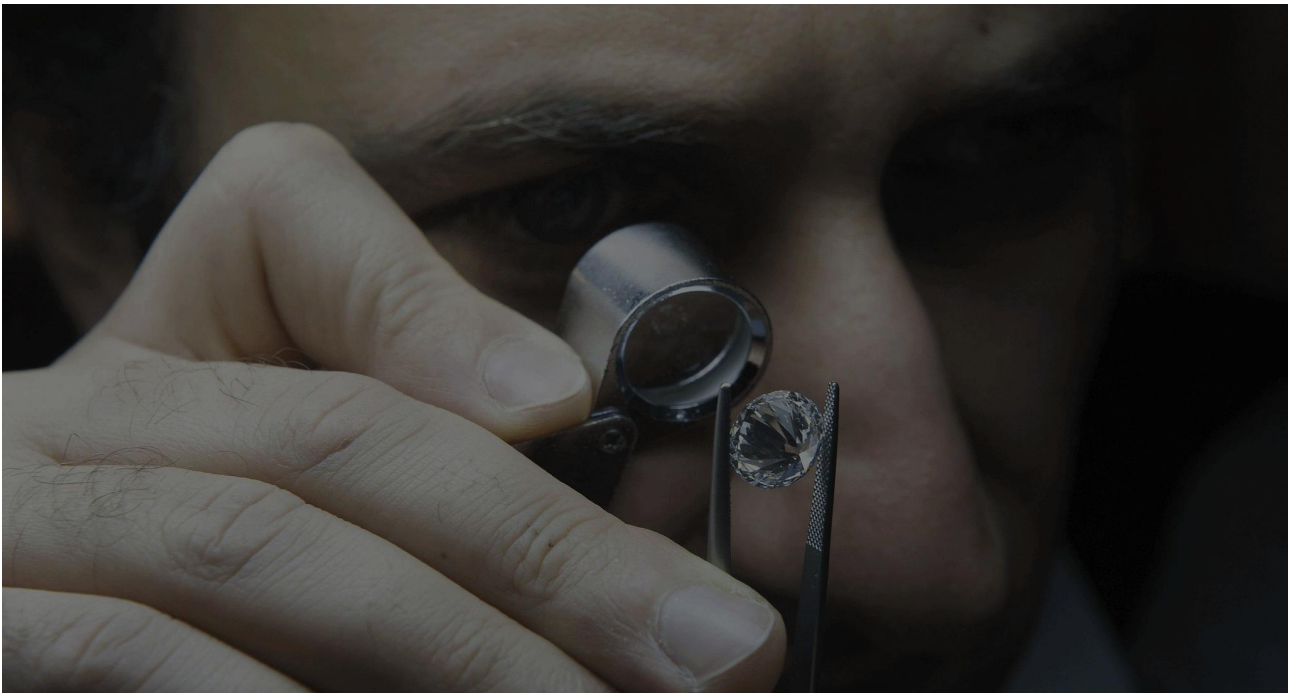




**DCD Group D.O.O.**  
 Bulevar kralja Aleksandra, 58  
 11 000 Beograd, Srbija  
 cell phone: + 381 64 39 39 39 5  
 phone: + 381 11 405 666 9  
 e-mail: info@dcd.group



**Table of Contents**

<u>Introducing</u> .....	2 - 3
<u>Trademark</u> .....	4
<u>Patent</u> .....	4
<u>Know How</u> .....	4
<u>COI</u> .....	5
<u>Taxes &amp; VAT</u> .....	5
<u>Where is your jewelry made</u> .....	5
<u>Conflict - Free Policy</u> .....	5
<u>Packaging</u> .....	6
<u>Stamps &amp; Hallmarks</u> .....	6
<u>Diamond Certificate</u> .....	6 - 7
<u>Security</u> .....	7
<u>Feedback, Comments &amp; Suggestions</u> .....	7

## Respecting your time, let's briefly introduce ourselves...

DCD Group is engaged in the complete production of diamond jewelry including design, modeling, casting, processing, polishing, stone setting, engraving, rhodium and gold plating, diamond processing according to our patent, gemological examination and making diamond passports for each piece of jewelry and jewelry packing.

DCD Group has changed almost everything in the industry and made a revolution in the production of diamond jewelry. We first introduced the NFC smart card with a diamond passport, the world's first changed anatomy of round brilliant 8 Hearts & Arrows cut, and the world's first in the diamond industry introduced the most sophisticated equipment in medicine (surgery) and the field of microchip production. We entered the SGM standard (second, gram, millimeter) because our diamonds were made with a precision of the ten thousandth part of a second, the hundred thousandth part of a gram and the thousandth part of a millimeter.

The patent and the DCD Project were operated for six years, from 2013 to 2019. To be able to obtain the final product that is in accordance with our patent, it was necessary to introduce equipment from various industries in the process of production that was never used in jewelry and gemology before. It is the most sophisticated equipment in multiple fields, especially in the field of medicine (ophthalmic surgery), then the equipment used in the nanotechnology of the production of sand-grain size chips, etc.



We specialize in round brilliant cut for diamonds and 8 hearts and arrows cut for CZ stones. Eight hearts and arrows cut is specific in that when we look at it under a special magnifying glass, we see eight hearts when we turn to the side of the pavilion, and eight arrows when we turn it to the front of the crown.

Every piece of jewelry is luxuriously packed in a box of walnut wood or wild cherry wood. With each piece of jewelry, you get a diamond passport that is in the form of a smart NFC card. A detailed gem examination is done for each diamond, so it's enough to include the NFC option on your mobile phone, the card brings closer to your phone and gets the link and password for logging. Every piece of jewelry has a website that is created for you only and contains detailed information about the diamond embedded in your jewelry: from the color of stone, clarity, caratage, the quality of the cut to the data about the jewelry itself.



We want to build a relationship of trust with every customer, and our customers are the most crucial part of our business. We invite you to join our satisfied customers' club and be part of the DCD Group family. Distinguish yourself from all the others on the market and share with us in a revolution that we will make together in the diamond jewelry industry. You can become part of our family as our distributor or as a patent licensee. We can give you excellent margins if you decide to become our distributor.

We need general distributors for the following countries: USA, UAE and all EU countries. DCD Group reserves the right to choose a distributor in the country of business. DCD Group will maximally protect the distributor by not issuing a patent license for the country in which the distributor is located. The distributor gets finished jewelry packed in DCD wooden boxes (walnut or wild cherry), with a diamond passport (NFC Smart Card) for each piece of jewelry. Our jewelry is made according to our patent with SGM standard (second, gram, millimeter) because our diamonds are made with a precision of the ten thousandth part of a second, the ten thousandth part of a gram and the thousandth part of a millimeter.

Jewelry is produced in Europe (Serbia) and passes the strictest QC - Quality Control. If you are interested in by distributing our jewelry, please contact us via e-mail [info@dcd.group](mailto:info@dcd.group) or through the contact form on this site.



## **Trademark**

- Do not use the DCD Group corporate logo or any other DCD Group logo in any materials without written permission of DCD Group.
- Do not register or seek to register a DCD Group trademark or name, or any mark or name that is confusingly similar to a DCD Group mark or name.
- Do not register or use any domain name that incorporates any DCD Group mark or name.
- Do not use a DCD Group trademark or name in a manner that is likely to cause confusion about the origin of any product, service, material, course, technology, or other offerings.
- Unless you have prior permission from DCD Group, do not use a DCD Group trademark or name in a manner that is likely to give the impression or otherwise imply an affiliation or association between you, your product or services, and DCD Group, of any of its products, services, materials or other offerings.
- Do not use any DCD Group trademark or name as or as part of a company, product, services, solution, technology, or program name.
- Do not use a DCD Group trademark or name, in a manner that is likely to dilute, defame, disparage, or harm the reputation of DCD Group.

## **Patent**

The patent procedure is time-consuming and lasts for three years, and before the patent registration process itself, the patent itself has been developed for more than three years. It was necessary to apply all patent solutions technically, what by 2013 was not possible because on the world market there was no equipment of such high precision. In order the patent to be registered, it needs to be new, innovative and not to infringe any registered patent anywhere in the world, more precisely to not infringe the novelty and innovation of the state of the technology, and that it is industrially applicable. We are convinced that our patent gives added value to diamond jewelry, above all that an utterly natural diamond makes it affordable to the people who have not been able to think about buying diamond so far. That's precisely what we offer by the purchase of our jewelry, or by giving our license. We think you can agree with our statement that you will receive from us a product that will ultimately separate you from all the others on the market, and that is something that will act stimulating in the spread of your business. Please bear in mind that without our knowledge and written consent, you do not enter the market with our patented products and patented procedures; otherwise, we will be forced to defend our interests by engaging a reference lawyer offices to protect our rights.

## **Know How**

We know how, as regards to the procedure itself and as far as obtaining a patented product. To correctly perform the process, as well as to get a licensed product, a whole range of various equipment, tools, and machines is needed. DCD Group will issue LOTD (Letter of Technical Direction) to its licensee, where we will explain him/her details of the procedure itself, as well as the necessary equipment to obtain the patented product. Depending on the production capacity of our new licensee, we can organize the training of employees in our production capacities.

## **COI ( Conflict of Interest )**

As we emphasized in the content of this website, in order to maximally protect the licensee as well as distributor, the license will not be issued for the country in which the distributor already exists, and vice versa, in the country where the licensee is located, there will be no distributor.

## **Taxes and VAT**

Import duty (customs duty tax), customs clearance fee, VAT (Value added tax), the currency exchange rate, as well as all possible additional costs associated with import, are borne by the distributor. In order to reduce these costs to its distributors as much as possible, DCD Group will sell jewelry without any margin on diamonds, i.e., the distributor will receive the diamonds at the manufacturing factory price. The only profit DCD Group will realize is the minimum margin based on making our jewelry. DCD Group carries shipping costs to the country of the distributor. Please, before signing the jewelry distribution contract, you should be well informed about all import costs as well as legal regulations related to diamond jewelry trade in the country of distribution. To be able to calculate the customs duties to be paid when trading goods, the three factors must be taken into account:

- The value of the goods
- The customs tariff to be applied
- The origin of the goods

In most countries, a customs duty tax is calculated by calculating the customs rate on the customs base from the customs tariff. Check out the rate of customs duty from your country's customs tariff. In many states, the customs duty rate includes transport costs.

## **Where is your jewelry made?**

The whole range of our jewelry is made in Europe (Serbia, Belgrade). Serbia is a country possessing qualified workforce and tradition in making jewelry since the time of Byzantium because the jewelry was developed on the territory of modern Serbia using the filigree method. Serbia is not a part of the European Union, but in addition to its long tradition of jewelry making, it has excellent geographical features position due to the proximity of the European Union. Namely, most countries surrounding this country are the EU Member States. Therefore, the vicinity of the EU, a long tradition in jewelry manufacture dating back to the 12th century, will make our distributor able to make a significant margin and thereby sell top quality jewelry. If you add that our distributors receive diamonds at factory prices, we are sure that you will make the right choice by choosing DCD Group. We select only the most skilled artisans to craft our jewelry.

## **Conflict - Free Policy**

DCD Group does not deal with polished diamonds from areas affected by illicit activity, such as Sierra Leone, Ivory Coast, Liberia, the Democratic Republic of Congo and Angola. We are in complete compliance with the Kimberley Process Certification Scheme (KPCS), the Patriot Act, and United Nations resolutions. We are dealing with only 100% ethically mined diamonds.

## **Packaging**

Every piece of our jewelry is packed in an exclusive wooden box of walnut wood or wood of wild cherry. Please bear in mind that the retail market price of one such box ranges from 40 to 120 US dollars. Wooden crates are made of quality sorted and well-dried nutt wood and wild cherry wood. We guarantee the same size, shape, and quality for each box manufactured by using the CNC machine. Each box is unique, considering the variety of texture and wood pattern.

## **Stamps & Hallmarks**

Maker: Who made the piece.

Standard Mark: The guaranteed standard of fineness or purity.

Assay Office: The Assay Office that tested and marked the item.

Every piece of silver jewelry weighing more than three grams must have three stamps, which are: 1) manufacturer stamp; 2) trademark of the reference state institution (in our case, since jewelry is produced in Serbia, it is the Directorate of Measures and Precious Metals - Republic of Serbia, Ministry of Economy); 3) the precious metal stamp (every precious metal has a different stamp).

The rules are the same for gold jewelry as well as for platinum jewelry, with that every piece of jewelry over the weight of one gram must have these three trademarks.

Every piece of silver jewelry that is lighter than 3 grams, as well as every piece of gold jewelry and jewelry made of platinum that is lighter than one gram, has two stamps - 1) manufacturer's mark 2) stamp of precious metal

Our distributors will be thoroughly acquainted with the correct appearance of these three trademarks.

## **Diamond Certificate**

GIA Diamond Grading Report or GIA Diamond Certificate is the most reliable certification in the world. In addition to the GIA certification, there are many more laboratories that issue certificates; however, the DCD Group issues GIA Diamond Certificate with each piece of jewelry in which the diamond greater than 0.5 CTW is set. The GIA Diamond Certificate contains the following:

Shape and Cutting Style: The diamond shape and cutting style.

Measurement: Lists the diamond's dimensions in millimeters.

Carat Weight: The weight of diamond listed to the nearest hundredth of a carat.

Color Grade: A grading which assesses the absence of color in a diamond.

Clarity Grade: Clarity grade determined under 10x magnification.

Cut Grade: A grade of cut as determined by a diamond's face-up appearance, design and craftsmanship. A cut grade is available on round diamonds graded after Jan. 1, 2006.

Finish: Grades that represent a diamond's surface and facet placement.

Polish: Rating the overall smoothness of the diamond's surface.

Symmetry: Measuring the shape, alignment and placement of the diamond's facets in relation to one another as well as the evenness of the outline.

Fluorescence: Color, and strength of color when diamond is viewed under UV light.

Comments: A description of additional diamond characteristics not already mentioned in the report.

Clarity Plot: A map of the approximate size, type, and position of inclusions as viewed under a microscope.

Proportion Diagram: A map of the diamond's actual proportions.

## **Security**

DCD Group DOES NOT USE tracking cookies and especially third-party tracking cookies. Unlike the others on the web, we consider the tracking cookies as a violation of your privacy. The DCD Group uses the Extended Validation (EV) SSL certificate.

SSL certificate is a piece of code on a web server that provides secure online communication. When a web browser establishes contact with a secure site, the SSL certificate produces an encrypted connection. It's like sealing the envelope before sending it by mail.

Extended Validation is the highest standard of verification and in a striking way, assures users of the authenticity and security of the site: the browser's address bar becomes green.

Encryption is the mathematical process of coding and decoding information. Each SSL certificate contains a public/private couple of keys: a private encoder and a public decoder. The private key is installed on the server and does not share with anyone, never. The public key is in the SSL certificate, and it is shared with web browsers.

DCD Group strictly forbids the advertising of its products by e-mail. We do not want to misuse your trust in any way, so you will not receive any e-mail from us in order to advertise, promote, and /or buying our products. If you receive an e-mail relating to DCD Group, we will understand this as spamming and endangering your privacy, and please report us the e-mail content as well as the e-mail address from which you received it.

The DCD Group does not store your information, nor stores it and/or gives it to a third party.

DCD Group does not allow the advertising of its products by sharing flyers, brochures, catalogs, stickers, banners, or by inserting them into your mailbox. This is considered as aggressive marketing.

## **Feedback, Comments & Suggestions**

If you would like to provide feedback on DCD Group website, products, texts, articles, or more ... or perhaps recommend a way we can improve the buyer's experience, please contact us at e-mail: [info@dcd.group](mailto:info@dcd.group)

Also, you can post your comment or suggestion on the blog page of [www.dcd.group](http://www.dcd.group) website.